



# NEWS RELEASE

## **GLF Partners With King Horn Enterprises Ltd. for Asia Distribution**

Santa Clara, CA.— July 1, 2016 — [GLF Integrated Power, Inc.](#), an emerging leader in efficient power switch technology, officially announces that it has entered into an Asian distribution partnership with King Horn Enterprises Ltd, a leading semiconductor distributor in China. King Horn will begin expanding its product offering with inclusion of ultra-efficient I<sub>Q</sub>Smart™ load switch devices from GLF Integrated Power, and serve customer requirements by reaching out to its rapidly growing base of design and manufacturing companies.

GLF offers analog power switch devices that lead the industry in critical efficiency specifications. The new GLF I<sub>Q</sub>Smart™ load switch devices, which offer best-in-class R<sub>ON</sub>, I<sub>Q</sub> and off-state leakage specifications, help designers of wearables, SSD modules, mobile devices, mobile medical devices and IoT products achieve improved product lifetimes and more efficient device operation.

“We picked King Horn for their technical depth and system approach. A highly technical distributor on our team can help our customers achieve maximum battery life and efficiency in their designs which is the essence of what GLF is about”, said Adrian Mikolajczak, COO and VP Marketing at GLF Integrated Power.

“We believe GLF products will be widely used in our existing customers and future customers”, said Davy Lam, General Manager at King Horn Enterprises Ltd. “With best in class power efficiency specifications we expect GLF products will be highly attractive to our customer base, and anticipate rapid growth and wide spread adoption.”

By adding GLF to its product portfolio, King Horn now brings a new generation of ultra-efficiency load switch and power switch devices into its offering, further enhancing its leadership position in the field of electronic components distribution.

### **About GLF Integrated Power**

GLF Integrated Power, Inc. is a Silicon Valley, California, fabless semiconductor company. Founded in 2013, our goal is to help your wearables, mobile/portable devices, IOT products and SSD devices live longer and more efficient lives. We design breakthrough, ultra-efficient, ultra-small, silicon power control and protection ICs. We launched our first I<sub>Q</sub>Smart™, ultra-efficient load switch device to lead customers in 2015 and globally in 2016, and achieved immediate design wins at major wearable, SSD, and portable device manufacturers. For more information, go to: [www.glfipower.com](http://www.glfipower.com).



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## **About King Horn Enterprises Ltd.**

King Horn is a semiconductor distribution company established in 1999 in Hong Kong. Head quartered in Hong Kong, with sales offices at Shenzhen and Guangzhou in China, King Horn is very focused in distributing semiconductor components to consumer electronics manufacturers for mobile phones, toys, security cameras, IP cams, wearables and tablet products. Our highly knowledgeable FAE and sales teams provide best in class service to our customers in Hong Kong and China.

Additional information and access to broad product offering through King Horn is available at [www.kinghornhk.com](http://www.kinghornhk.com).

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